



California Nations Indian Gaming Association  
Western Indian Gaming Conference 2008  
**Buyers Guide**

**Be Seen by Over 600 Gaming Industry Attendees**

**AD / ART DEADLINE**

**ADS MUST BE RECEIVED BY DECEMBER 21st, 2007**

**AD SPECIFICATIONS**

Full Page (trim 8.5" x 11" inches)  
Full Page (with bleed)

**Width**

7.5" in.  
8.75" in.

**Depth**

10" in.  
11.25" in.

**Digital Submission Guidelines for the official WIGC Buyers Guide**

-File formats **NOT ACCEPTED**: GIF's, JPEG's, Grayscale Images, or Laser Copy Prints.

-File formats **ACCEPTED** are : InDesign CS2, Illustrator CS2 or lower (EPS), Photoshop CS2 or lower (PSD) or TIFF (at least 300 dpi grayscale or CMYK). **ONLY DIGITAL FILES WILL BE ACCEPTED.**

-**Electronic artwork** are acceptable on CD-ROM, FTP or E-mail. All files should be compatible with Macintosh computer system. ALL FONTS used MUST be provided with collected print files, otherwise CONVERT ALL TEXT to outlines/curves/paths. Send an email notification if FTP is used to upload artwork. Please provide a digital color match print for proofing purposes.

-**FTP Files** to [www.box.net](http://www.box.net). Username: wigc Password: ads08

-**Email Files** to [steve@spin-media.com](mailto:steve@spin-media.com) Also CC Vicki@cniqa.com File compression accepted are ZIP and SIT (v4 or lower). Please include your phone number in your e-mail in case there are any questions.

MARK ADS CLEARLY with WIGC 2008

MAIL ARTWORK TO:

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Email questions on ads to: [steve@spin-media.com](mailto:steve@spin-media.com)

Buyers Guide Ad Agreement must be complete and payment in full before ad will be printed

Contact Vicki Meadows for additional questions at [Vicki@cniqa.com](mailto:Vicki@cniqa.com)

WIGC SHOW INFO CAN BE FOUND AT [www.CNIGA.com](http://www.CNIGA.com)