



A UNIQUE SPONSORSHIP OPPORTUNITY AT THE WESTERN INDIAN GAMING CONFERENCE JANUARY 17 AND 18

WIGC IS IMPORTANT TO YOU BECAUSE HUNDREDS OF POTENTIAL CUSTOMERS ARE THERE.

NOW, NOT ONLY CAN YOU TELL THEM ABOUT YOUR PRODUCT OR SERVICE, YOU CAN SHOW THEM.

AND YOU CAN EVEN SEND IT HOME WITH THEM!

Talk directly to your target audience using the latest technology from Apple Computer and CNIGA.



If you had the opportunity to capture the undivided attention of the hundreds of attendees at the 12th Annual Western Indian Gaming Conference in a way that was unique, memorable and exciting, wouldn't you take it?

There is also a listing option to include your company in a Directory on the iPod. This will put your contact information in the hands of every iPod owner for quick and easy reference.

Imagine an audience comprised of the key tribal leaders, CEOs, general managers, casino managers, economic development teams and more, all watching a video about your company and the products or services you provide.

This year, CNIGA is teaming with Apple Computer to take the WIGC tradeshow and conference to a new level of technological sophistication. Every full paid, full conference attendee will receive a FREE video iPod.

**How does this benefit you? CNIGA will be pre-loading a video presentation on every iPod on which they are making time available for companies to sponsor. For that sponsorship, each organization can provide a video: a 60-second commercial, an infomercial or even just a message of support.**

Think of it. YOUR message, specifically produced for your company, on every iPod that will go home with every full conference attendee. Plus, during the year, CNIGA will provide opportunities to update your message, as well as additional sponsorship opportunities.



CNIGA is proud to join with Apple Computer and continue its commitment to bring the latest advancements in gaming technology, business development and information sharing with tribal governments and industry partners.

Call or e-mail Vicki Meadows at CNIGA today and don't miss this opportunity.

## CNIGA IPOD SPONSORSHIP RATE CARD

**Sponsorship per minute: \$1,800.00**

- Minimum of one minute.
  - No limit on total minutes purchased
- iPod Directory Listing: \$ 500.00**
- FREE for CNIGA Associate Members

**For Sponsorship information, call or e-mail:**

VICKI MEADOWS

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