

# Buyers Guide Ad Specs

## AD / ART DEADLINE

**ADS MUST BE RECEIVED BY NOVEMBER 18, 2006**

<u>AD SPECIFICATIONS</u>	<u>Width</u>	<u>Depth</u>
Full Page (trim 8.5" x 11" inches)	7.5" in.	10" in.
Full Page (with bleed)	8.75" in.	11.25" in.

## Digital Submission Guidelines for the official WIGC Buyers Guide

-File formats **NOT ACCEPTED**: GIF's, JPEG's, Grayscale Images, or Laser Copy Prints.

-**File formats ACCEPTED** are : QuarkXPress, Adobe InDesign, Adobe Illustrator (EPS), Adobe Photoshop (PSD or TIFF-at least 300 dpi grayscale or CMYK). **ONLY DIGITAL FILES WILL BE ACCEPTED.**

-**Electronic artwork** are acceptable on CD-ROM, FTP or E-mail. All files should be compatible with Macintosh computer system. Use Postscript 1 fonts whenever possible. **ALL FONTS** used **MUST** be provided with collected print files, otherwise **CONVERT ALL TEXT** to outlines/curves/paths. Please provide a digital color match print for proofing purposes.

### -FTP Files

host: web.hosting-advantage.com

login: ftplogin

pass: spinpass

File compression accepted are ZIP and SIT. Send an email notification if FTP is used to upload artwork.

-**Email Files** to [steve@spin-media.com](mailto:steve@spin-media.com) Also CC Vicki@cniga.com File compression accepted are ZIP and SIT. Please include your phone number in your e-mail in case there are any questions.

MARK ADS CLEARLY with WIGC 2007

MAIL ARTWORK TO:  
Steve Gutierrez  
5740 Northborough Drive  
Sacramento, CA 95835

Email questions on ads to: [steve@spin-media.com](mailto:steve@spin-media.com)

Buyers Guide Ad Agreement must be complete and payment in full before ad will be printed

Contact Vicki Meadows for additional questions at [Vicki@cniga.com](mailto:Vicki@cniga.com)